

Financial and Commercial Awareness Workshop 2017 (Finance for non Finance Managers)



This finance workshop has been exclusively designed for SHAPA members to improve the awareness of finance and accounting for non-financial managers and those who are new to finance and accounts. It will be facilitated by Mathew Jaques (Chief Financial Officer of Spiroflow Ltd and Managing Director of KTH Fabrications Ltd). Mathew is a qualified Chartered Accountant and Chartered Tax Advisor who has inside knowledge of the Bulk Solids Industry as well as experience in the large accounting organisations.

Session 1

Financial management essentials

- The purpose and benefits of financial management
- Strategic and operational planning and where finance fits in
- How non-finance managers help deliver financial success

Session 2

Key financial statements

- The primary accounting statements and their purpose
- Accounting concepts and terminology – what they are and what they mean
- Profit and cash flow – key differences; EBITDA
- The impact of transactions on financial performance and position- revenue recognition

Session 3

Analysing financial information

- Calculating and interpreting key financial trends, percentages, variances and ratios
- Using financial information to assess working capital management
- Applying ratio analysis and variance analysis.

Session 4

Budgeting and budgetary control

- What is a budget and why do organisations prepare them?
- The budgeting process- participation and methods
- Checking, challenging and sensitising budget assumptions
- Using budgets to drive accountability

Session 5

- Business Acquisitions and disposals
- Publicly available information
- Business valuation - EBITDA part 2
- Leverage
- MBO Structure
- Taxation on disposal

Who should attend ?:

Anyone involved in driving their business forward e.g Managing Directors, Directors/Managers & Account Managers, whatever their level of financial knowledge. The workshop is designed to enable everyone to take away practical tips and strategic insight suitable to their skills and experience, whether you are a beginner, intermediate or advanced. So join us for an inspiring and enjoyable day out.

Workshop objectives

After attending this workshop, participants will be able to:

- Better understand the financial objectives of their organisation and translate them into action in their respective functional areas
- Assess the financial implications of their day-to-day decisions and help make decisions that have a positive impact on the financial objectives of the business
- Make better use of the resources allocated to their divisions and departments
- Be more confident when discussing financial issues

DATE: 16th Nov 2017
TIME: 9am-4pm (coffee and registration at 9am)
VENUE: Hilton East Midlands Hotel (off the M1 jct 24)
DELEGATE FEE: £195 + VAT

TO BOOK email booking form to Ian Birkinshaw info@shapa.co.uk.

